

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

Matt McMillan

Bid for Anime Twin Cities Board Position of Secretary

March 1st, 2015

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

Anime Detour has been one of the most exciting and life changing conventions I have the privilege to work on. Since 2010 I have had the opportunity to help plan and run events for the Gaming department, which eventually I was entrusted to head up. I have developed such a deep caring for this convention that I wanted to learn more about the group that helps ensure its success – Anime Twin Cities. This bid will layout the reasons one should (or even shouldn't) vote for me for this position.

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

Reasons I would make a great candidate

- Experience
 - Anime Detour
 - I have had the opportunity to helm the Gaming department, which synergizes a diverse group of individuals to help put on a show that showcases an even greater diverse collection of games and types.
 - Education
 - I have an AA in Business, a BS in Information Technology, and an MBS with Tech Focus. I understand technology, how to utilize information, as well as present it to others.
 - I have learned to use critical thinking skills that allow me to contribute business case, standardized, and when needed 'out-of-the-box' solutions to issues that will affect Anime Twin Cities.
 - Work
 - US Military and US Government. These agencies focus on standardization of documentation, as well as integration with other departments that warehouse or will utilize information.
 - Banking Industry. At Wells Fargo I have worked in the Business Intelligence Division. I have had the opportunity to not only present data and reports to the top level of the board that runs this bank, but have been called upon to provide feedback on how to best utilize information to find better ways to maintain and increase profit.
 - Union Steward: As a Union Steward I worked to find the common ground between workers and management, helped interpret and protect our Contract, as well as negotiate with different parties to hammer out a final document that will benefit everyone. I have had to learn how to research how documentation will effect and protect our group. I have also fulfilled the position of Sergeant-at-Arms for our local chapter, which I had to become familiar with such documents as Robert's Rules of Order – a guide that lays out how to present effective and ordered meeting.
 - Business Analyst: In my current position, I am a consultant at Towers Watson. Our mission is to guide, consult, and advise our business clients. These entities expect top notch and effective communications – especially documentation. My specific specialty is utilizing programs such as Word and Excel to create specifications that other companies and vendors will depend upon to translate information between computer systems.
 - Personal: My Twin Cities Game Fest group (operating since 2009) utilizes a myriad of different documents and formats (schedules, contracts, write ups, etc.) to ensure the success of the vision that we want to accomplish. I use various ways to warehouse my data, and increase availability for my group and

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

peers so that we can increase flexibility and can remain proactive, while having the ability to be reactive when the situation changes.

- Ability
 - I work with different types of entities (retail stores, conventions, clubs, etc.)
 - I will bring a large cross-section of convention experience and knowledge to benefit the ATC.
 - I will provide honest, dependable, and ethical feedback and guidance. While these items may seem trivial, they are critical to the success of the Secretary position. You need someone whom you can trust to execute goals of the board, as well as someone who can give honest feedback on an issue.
- Goals
 - I want to help set up a standardization of documentation for the board. This would include such things as
 - Secure warehousing of information for use of the board and its members.
 - Standardizing the documents used to record board meetings.
 - Help be the communication bridge between the board and the members.
 - Timely responses to emails posed to the board.
 - Provide a different perspective to the board when making decisions.
 - Improve responsiveness from the board to the members, especially on items that they will need time to integrate and understand.

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

Reasons not to vote for me

- If someone has more experience
 - I will always recognize the ability in others to provide clear and knowledgeable guidance. While they may find it challenging to surpass my 15+ years of experience in the industry, I am certain there are many people out there that have a similar wealth of experience.
- If someone has greater ability to get the job done
 - While I have a great many skills to offer ATC, I understand that individuals may have more varied and board relates skills that I do. I only urge that people put their faith in who can get the job done effectively, and not become a popularity contest. I firmly believe that this position requires a focused individual dedicated to becoming a “servant of the people”, meaning that we are being called to help others, not attain any kind of status or prestige.
- If the members, or the board, don’t have faith in me
 - I am stepping forward to assist in enriching the ATC board. While I acknowledge that I have cared so much for the convention, that I have let my love for this convention color my presentations, I have learned from this experience.
 - I have worked hard on improving my shortcomings and integrating with key stakeholders on the board and in Anime Detour to effect changes.
 - I have discovered that I want to help implement these changes by serving on the board.
 - That ATC, Anime Detour, and its members are something to be cherished and protected. We have created something beautiful in our community. I just want to see it flourish.
 - If a voting member doesn’t think that I have the ability to change and grow I don’t expect a vote. I need the confidence of the people that I serve to ensure they have faith that I will execute my duties to the fullest.

MATT MCMILLAN – ATC BOARD BID (SECRETARY) - 2015

In closing, I would challenge a voter to consider these things:

- Do you want someone who cares a great deal about how the board hears and responds to its members?
- Do you want someone who offer a differing opinion (within proper channels and communication guidelines) that will help protect the board and our membership?
- Do you want someone who has a great amount of educational, professional, and life experience that will offer a unique and valuable asset to the ATC board?

If you could answer 'Yes' to the above three questions, then your vote should be with me to ensure that these things happen for Anime Twin Cities.